

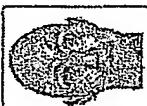
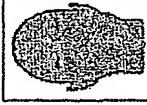
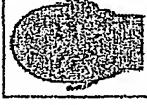
Figure 1

Face Shape Wizard Step 1 of 5

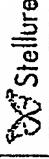
Please choose:

Male  Female  
 Under 30  Over 30

Which of these looks most like you?

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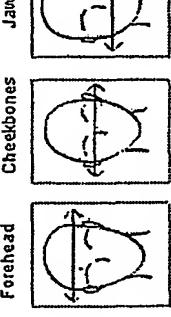
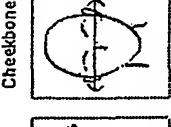
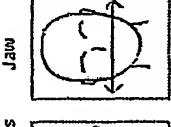
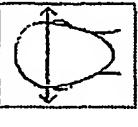
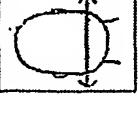
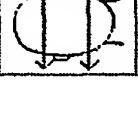
Figure 2

**Face Shape Wizard Step 2 of 5**

what is 'your face'?

2. Where is your face widest?

3. How does the width of your forehead compare to the width of your lower face?

Forehead	Cheekbones	Jaw	Forehead wider	Lower face wider	Forehead wider
					
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[subscribe](#) use your own face

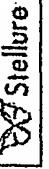
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Figure 3

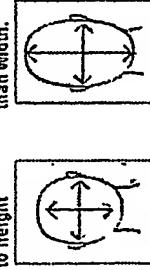
Face Shape Wizard Step 3 of 5

(?)

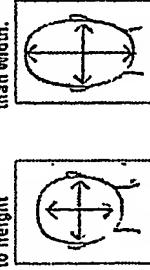
what is 'your face'

4. Basic face shape proportions:  
how long is your face?

Width is similar  
to height



Height is greater  
than width.



5. Which is most similar to your  
jawline (the shape of your face  
beneath your ear and nose)?

Rounded



Narrow



Square



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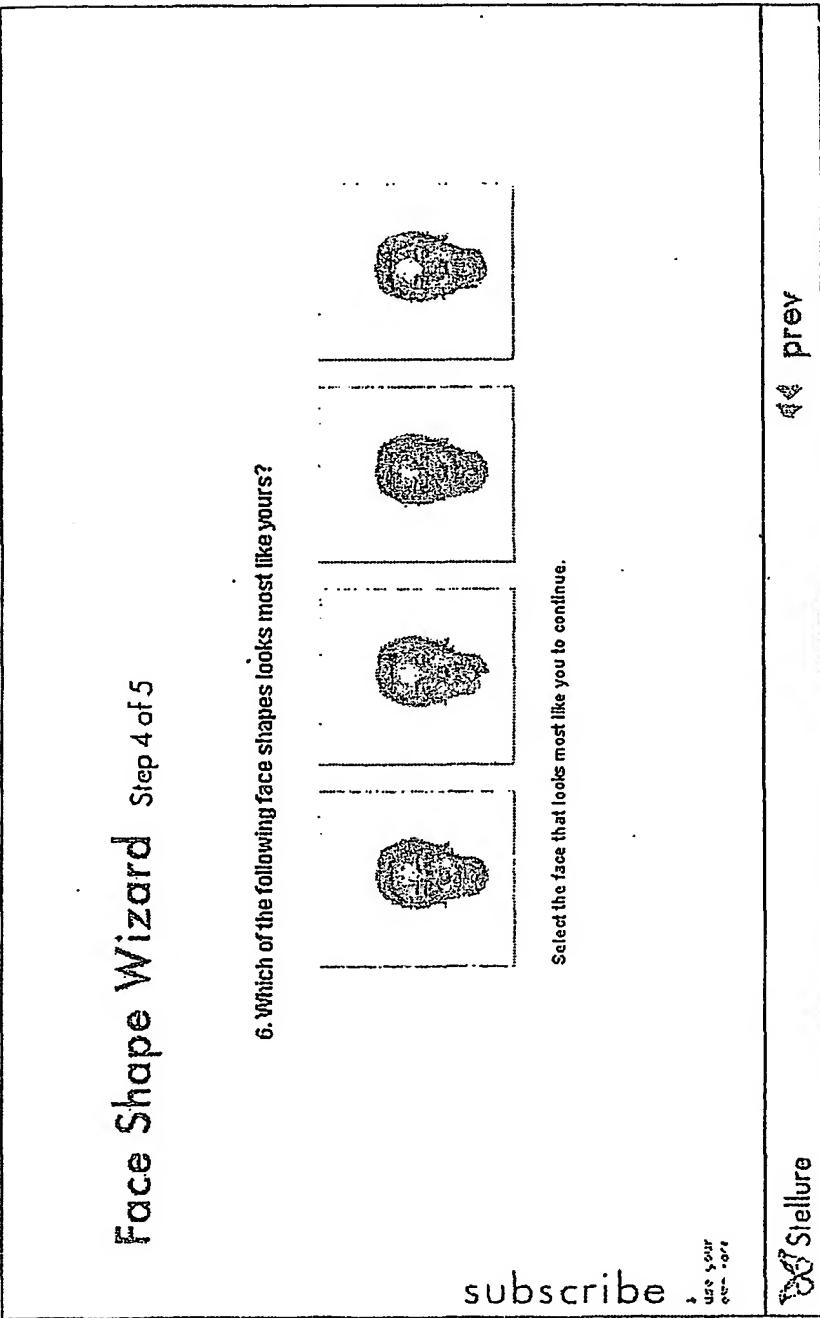
**BEST AVAILABLE COPY**Figure 4

Figure 5

## Face Shape Wizard Step 5 of 5

Congratulations, your face shape is diamond

**Shape:** The diamond face shape is broadest at the cheekbones, and narrow at the forehead and jaw, with a pointed chin.  
**Styles:** Styles that appear to narrow the width at the cheekbones and lend width to the forehead and jawline will be most flattering on this face shape. Decrease volume at your crown and around your ear areas. Choose styles that lie reasonably flat across the cheekbones. Try a full fringe to broaden the forehead, and create width in hair below the jawline to balance a narrow jaw. You will probably suit long hair very well. Adding curl and fullness to the chin area and just above the temples can help round out the look. Avoid styles that mirror the diamond shape.



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Figure 6

